

MARIANNA HURTADO

Madrid, Spain | mhurtadodesigner@gmail.com | +34 635 910 357
hurtadogarmentlab.com | [LinkedIn](#)

PROFESSIONAL SUMMARY

3D Fashion Designer and Technical Apparel Developer with expertise in CLO3D virtual garment simulation, digital pattern making, and technical design. Experienced in creating accurate digital prototypes, tech packs, and fit adjustments to streamline the design-to-production process and reduce physical sampling. Strong background in tailoring and garment construction, with proven ability to collaborate with cross-functional teams and vendors to deliver high-quality, trend-relevant collections.

CORE SKILLS

- **3D Design Tools:** CLO3D, Adobe Illustrator, Photoshop
 - **Technical Apparel Skills:** Pattern making, grading, draping, virtual fitting, garment construction
 - **Process & Production:** Tech pack creation, virtual adjustments, digital prototyping, speed-to-market optimization
 - **Creative & Trend:** Trend research, color palettes, fabric behavior simulation, market analysis
 - **Collaboration:** Vendor communication, cross-functional teamwork, training in CLO3D workflows
 - **Languages:** English (C2 – Advanced), Spanish (Native)
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PROFESSIONAL EXPERIENCE

Freelance Fashion Designer

Self-Employed – Madrid, Spain | Jul 2020 – Present

- Developed virtual garments and prototypes in CLO3D across lingerie, ready-to-wear, and tailored categories.
- Produced full **tech packs** including spec sheets, measurements, and construction details for vendors.
- Applied **pattern grading** in CLO3D avatars to ensure accurate sizing across multiple size ranges.
- Conducted **virtual fittings** and design revisions in CLO3D to reduce the need for physical samples.
- Researched global fashion trends and color directions to inform seasonal design collections.

- Collaborated with vendors and manufacturers to communicate design intent and achieve desired fit.

Fashion Design Intern

Mayda Cisneros Atelier – Miami, FL, USA | Aug 2015 – Aug 2016

- Assisted in **pattern drafting, fittings, and alterations** for couture eveningwear and bridal garments.
 - Supported senior designers in fabric sourcing, draping, and client fittings.
 - Gained foundational experience in luxury garment construction and bespoke design process.
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EDUCATION

Bachelor of Fine Arts – Fashion Design

Miami International University of Art and Design, Miami, FL, USA | 2016 – 2020